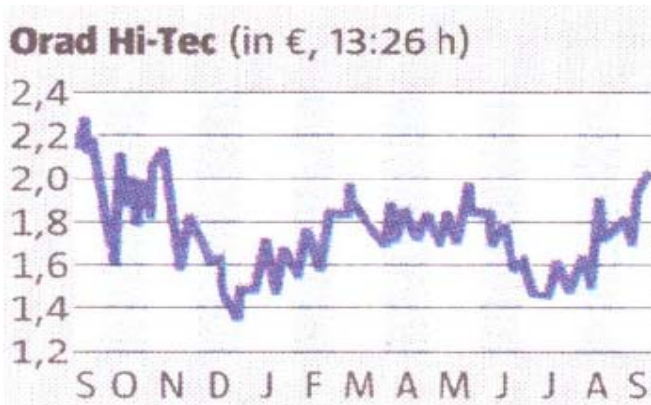


Orad Hi-Tec Systems

Crisis Endured Successfully

Orad's Motto is Simply to Ride out the Crisis.



Although sales of the provider of graphic solutions for television stations fell by 30 percent in the first half of the year, strict saving measures enabled it to produce a reasonably profitable result, without laying off a single employee. This is now paying off. Large orders are coming in again, e.g. from the Dutch Football League. With a series of new products, 2010 promises a new spurt of growth.

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