



Orad sells close to 1 million USD in sports enhancement systems in the last month

November 30, 2009- Orad Hi-Tec Systems Ltd. (Frankfurt - Prime Standard; Symbol: OHT), a global developer, marketer and distributor of state-of-the-art, 3D real-time graphic solutions for the broadcasting markets, announced today an increased demand for sports graphics systems with sales in the last month alone of three sports enhancement systems to leading Latin American broadcasters, among them TV Globo from Brazil. The accumulated contracts are valued at close to USD1 million.

TV Globo, who has a long history of relying on Orad's sport solutions, chose Orad's MVP because of its uniqueness and added value. Mr. Raymundo Barros, Chief Engineer TV Globo São Paulo: "Orad's unique sport enhancement solutions give us the tools we need to ensure that we continue to lead the industry".

The other leading Latin American broadcasters also picked Orad's MVP and TrackVision sport solutions over all the other options in the market because of their unique technological advancements and HD capabilities.

Mr. Avi Sharir, CEO and President of Orad commented: "we are facing an increased demand for sports graphic solution as a preparation for the 2010 Winter Olympics and the World Cup. In addition to our already extensive line of sport solutions, we continue to develop additional sport solutions to make these events more captivating than ever."

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